

# Women's Impact LUNCHEON



Step into the spotlight and join us in celebrating Women's History Month at the Jazz in the Gardens Women's Impact Luncheon – a remarkable event presented by the City of Miami Gardens in conjunction with the JITG Music Fest. This luncheon is more than an event; it's an inspirational journey designed to empower women to lead centered, active, fulfilled, and balanced lives. And, yes, men are more than welcome and celebrated too!

As a sponsor, you have the opportunity to connect with an engaged and active female consumer base. Align your brand with an occasion that brings together distinguished guest speakers, who, in the past, have included luminaries such as Actress & Author Sheryl Lee Ralph, 'The Voice' Season 4 Finalist Karina Iglesias, and Atlanta Housewife Cynthia Bailey. This influential gathering provides an intimate platform for sponsors to engage with our audience and make a lasting impression.

Don't miss the chance to be part of an event that goes beyond entertainment – it's an experience that resonates with the spirit of empowerment and celebration. Let's make a positive impact together!



MIAMI GARDENS



**JITG**  
*Music Fest*

★ 2020 ★



# Women's Impact LUNCHEON

TITLE SPONSOR • \$30,000

## RIGHTS, MARKETING, EXCLUSIVITY

- Title Sponsorship rights to the Women's Impact Luncheon property mark and logo in pre-approved advertising and marketing material as the Title Sponsor
- Right to activate a co-branded promotion utilizing the Women's Impact Luncheon logo (subject to approval by the City of Miami Gardens and at the sponsor's expense)
- Right to distribute a dedicated press release announcing the partnership with prior written approval from the City of Miami Gardens

## ON-SITE ENTITLEMENTS

- Opportunity to give a five (5) minute presentation introducing the sponsor's organization to the audience
- Opportunity to have a promotional table at the Women's Impact Luncheon
- Opportunity for exclusive photos with the keynote speakers
- Opportunity to provide swag bags and items for participants (at sponsor's expense) 0

## HOSPITALITY

- Two (2) tables of seating for twenty (20) guests at the Luncheon
- Four (4) PLATINUM tickets to JITG Music Fest
- Four (4) invitations to the JITG Official Opening Night Party

## MEDIA ENTITLEMENTS

- Logo on the Women's Impact Luncheon Step and Repeat
- Logo on the JITG website as the Title Sponsor of the Women's Impact Luncheon
- Logo inclusion in all print media related to the Women's Impact Luncheon
- Select Social Media Engagement with the JITG platforms as the Title Sponsor of the Women's Impact Luncheon
- Logo inclusion in all Women's Impact Luncheon promotional evites







# Women's Impact LUNCHEON

## PRESENTING SPONSOR • \$20,000

### RIGHTS, MARKETING, EXCLUSIVITY

- Rights to the Women's Impact Luncheon property mark and logo in pre-approved advertising and marketing material as a Presenting Sponsor
- Right to activate a co-branded promotion utilizing the Women's Impact Luncheon logo (subject to approval by the City of Miami Gardens and at the sponsor's expense)
- Right to distribute a dedicated press release announcing the partnership with prior written approval from the City of Miami Gardens

### ON-SITE ENTITLEMENTS

- Opportunity to give a three (3) minute on-stage presentation
- Opportunity for photos with guest speakers
- Opportunity to have a promotional table at the Women's Impact Luncheon to promote the sponsor's organization to the attendees
- Opportunity to provide items for swag bags for participants (at sponsor's expense)

### HOSPITALITY

- One (1) table of seating for ten (10) guests
- Four (4) PRIME tickets to JITG Music Fest
- Four (4) invitations to JITG Official Opening Night Party

### MEDIA ENTITLEMENTS

- Logo on the Women's Impact Luncheon Step and Repeat
- Logo on the JITG website as a Women's Impact Luncheon Presenting Sponsor
- Logo inclusion in all print media associated with the Women's Impact Luncheon
- Select Social Media engagement with the JITG platform related to the Women's Impact Luncheon
- Logo inclusion in all Women's Impact Luncheon promotional evites



# Women's Impact LUNCHEON

## HOST SPONSOR • \$15,000

### RIGHTS, MARKETING, EXCLUSIVITY

- Rights to the Women's Impact Luncheon property mark and logo in pre-approved advertising and marketing material as a Host Sponsor
- Right to activate a co-branded promotion utilizing the Women's Impact Luncheon logo (subject to approval by the City of Miami Gardens and at the sponsor's expense)
- Right to distribute a dedicated press release announcing the partnership with prior written approval from the City of Miami Gardens

### ON-SITE ENTITLEMENTS

- Opportunity for exclusive photos with the keynote speakers
- Opportunity to have a promotional table at the Women's Impact Luncheon
- Opportunity to provide items for swag bags for participants (at sponsor's expense)

### HOSPITALITY

- Six (6) Seats at Women's Impact Luncheon
- Four (4) RESERVED tickets to JITG Music Fest
- Four (4) invitations to JITG Official Opening Night Party

### MEDIA ENTITLEMENTS

- Logo on the Women's Impact Luncheon Step and Repeat
- Logo on the JITG website as a Host Sponsor of the Women's Impact Luncheon
- Sponsor included in all Women's Impact Luncheon promotional e-vites

